

You Don't Have To Be Alone Anymore!!



MISSION STATEMENT

ESA membership consists of businesses who are substantially engaged in sales or service of hydraulically, pneumatically, or electrically operated tools, components and equipment.

The objective of the Association is to aid in the advancement and expansion of the industry in all markets; promoting activities that will enable the industry to conduct itself with the greatest economy and efficiency to improve members' success in business.

ESA provides education, technical and informal services necessary for members to operate in a profitable and sound manner.

ESA is a member driven organization whose activities are conducted according to the highest standards of business practices and ethics.



Equipment Service Association

What is the Equipment Service Association?

ESA, chartered in 1959, is the only international trade association working to promote the interest of service companies, to improve their status in the industry and to increase profitability of their businesses.

With members throughout the United States, Canada and the world, ESA provides a forum for the **free exchange of ideas and creative thinking** of the individual. Qualified technical speakers present information on the latest product and service developments to members at the **Annual Convention and National Tech Meeting**.

Today's membership includes **Service Centers** and **Rebuild Shops** engaged in the sale and repair of:

- Electric & Pneumatic Tools
- Air & Hydraulic Cylinders, Pumps & Valves
- All varieties of Hydraulic, Pneumatic and Electrically operated equipment

If you are engaged in any of these or related activities, ESA is for you.

Categories of membership

The largest segment consists of **Regular Members**—those companies whose primary professional interests are in servicing and rebuilding equipment. Active Members keep abreast of developments in the service industry through the Association's publications, training and annual Technical Meetings.

The **Supporting Membership** consists of Manufacturers and Suppliers who either have an Authorized Service Network or manufacture equipment serviced by the Active Members. The Supporting Membership also includes manufacturers and distributors of parts and materials used in servicing equipment.

Associate Members are additional employees of an active or supporting member, who wish to receive the monthly newsletter and other mailings.

FOR MORE INFORMATION CONTACT: Equipment Service Association

P.O. Box 1420
Cherry Hill, NJ 08034-0054

(866) ESA-3155 toll-free

856-489-0753 direct

856-424-9248 fax

Email: esa@2esa.org

Visit our website at: www.2esa.org

BENEFITS OF MEMBERSHIP

Network with colleagues in your industry

Develop relationships with manufacturers

Monthly Newsletter:

- Advertising •Business Articles •Shop Talk
- New Ideas •Repair Tips •Regulatory News
- Parts and Equipment Sales

Annual Convention:

- Industry Speakers •Tours of Manufacturers' and Members' Facilities •Regulatory Issues •Business Management Issues

National Tech Meeting:

- Fluid Power Certification, Reviews & Testing
- Technical Training

Audio/Video Library:

- Training •Computer •Self-Improvement

Membership Directory:

Featuring a "Yellow Page" section to let members know your areas of expertise

Decals:

- ESA Logo •Quality Service Labels

Scholarship Fund:

Scholarships awarded yearly to members, members' children and employees

Membership Plaques

Freight Discounts

Credit Card Program

Uniform Discounts

Member Coupon Packs



EQUIPMENT SERVICE ASSOCIATION

Application for Membership

(Please print or type)



Firm Name: _____ Contact Name: _____

Business Address: _____ Mailing Address: _____

Street: _____ Street: _____

City: _____ State: _____ Zip: _____ City: _____ State: _____ Zip: _____

Phone: () - Fax: () - Toll-Free: () -

Website Address: _____

E-mail Address: _____ Receive ESA Newsletter by: U.S. Mail E-mail

Types of Equipment Serviced: _____

Recommended By: _____

Years in Equipment Repair Business: _____ Number of Employees: _____

Do you Sell New Equipment? Yes No % Repair _____ % Sales _____

I (we) hereby certify that the information on this application requesting membership in Equipment Service Association is true and correct and that the repair, rebuilding and service of equipment and tools is an important segment of our business. I (we) further understand that misrepresenting or false information on the application can result in denial of, or removal from membership.

Payment can be made by either check or credit card and mailed to the return address listed on brochure panel. Please make checks payable to Equipment Service Association. If paying by credit card, you may **fax your application to 856-424-9248**.

Regular Member Annual Dues (pro-rated semi-annually if joining later in the year) \$280
 one time Initiation Fee 75
Total First Year: \$355

Supporting Member (Manufacturer, Sales, etc.) Annual Dues (pro-rated semi-annually if joining later in the year) \$280
 one time Initiation Fee 75
 Annual Fee for listing in Monthly Newsletter (this is optional) \$220
Total First Year: \$575

Associate Member Annual Dues (pro-rated semi-annually if joining later in the year) \$75

Check enclosed

Credit Card Payment: VISA MasterCard American Express

Card Number: _____ Expiration Date ____/____

Name on Card: _____ Cardholder's Signature _____

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**Equipment
 Service
 Association**



**Invites
 You...**

**To Join A
 Growing List of
 Professionals**